



Escape Medical PC Announces Enhanced Service Offerings at Its Rome, New York Facility

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Escape Medical PC, a surgeon-owned and operated medical spa located at 8080 Turin Road in Rome, New York, has announced a series of enhancements to its core cosmetic surgery and medical aesthetics services, reflecting the practice's continued investment in clinical technology, staffing depth, and the breadth of procedures available to patients across Central New York. The updates affect both surgical and non-surgical offerings and are designed to provide patients with a more comprehensive range of treatment options within a single, physician-led facility.

The practice is led by Dr. Keneth Hall, MD, FACS, FASMBs, a board-certified cosmetic surgeon and Fellow of the American College of Surgeons and the American Academy of Cosmetic Surgeons. Dr. Keneth Hall, who also serves as Medical Director of the Hernia, Weight Loss, and Wound Centers at Rome Health, founded Escape Medical PC in 2022 with the stated objective of creating a facility where surgical and non-surgical aesthetic care could be delivered under one roof with consistent medical oversight at every stage of the patient experience.

Among the enhancements announced is the expansion of the practice's body contouring surgery program,

which now encompasses a broader set of combination procedure options for patients seeking coordinated results across multiple areas of the body. The mommy makeover and daddy makeover packages, which combine procedures such as abdominoplasty, liposuction, and body contouring treatments into a single surgical plan, have been updated to include more individually tailored configuration options. These changes allow the clinical team to assemble procedure combinations that more precisely address each patient's anatomy and stated goals, rather than applying a fixed protocol across all candidates.

The practice's liposuction program, which includes both traditional liposuction and VASER ultrasound-assisted liposuction, has also been refined to accommodate a wider range of treatment areas and patient profiles. VASER liposuction, which uses ultrasonic energy to selectively address adipose tissue before extraction, is now available as part of a broader set of body contouring plans that can be customized in coordination with other surgical procedures performed during the same session. The integration of VASER liposuction into multi-procedure planning represents a meaningful development for patients who have been considering body reshaping procedures that require precision across more than one anatomical area.

On the non-surgical side, the practice has expanded the clinical application of its VirtueRF radiofrequency microneedling platform. VirtueRF, which is cleared by the Food and Drug Administration and uses robotic precision delivery to administer radiofrequency energy through gold-coated needles at controlled depths, is now being applied across an extended range of treatment areas beyond the face and neck, including the hands and body. The platform's SmartRF and DeepRF handpieces allow providers to divide energy delivery into sub-pulses, a feature that improves patient comfort during higher-energy treatments while maintaining consistent clinical output across sessions.

Dr. Keneth Hall spoke to the rationale behind the enhancements and their significance for patients considering treatment at the practice. "The decisions made at Escape Medical PC around which technologies to adopt and how to structure treatment plans are driven entirely by what produces the most consistent and appropriate outcomes for each individual patient," Dr. Keneth Hall said. "Refining the way procedures are combined, and expanding the clinical applications of platforms already in use at the facility, reflects an ongoing process of evaluation that does not stop once a technology or protocol has been introduced. The standard applied at this practice is one of continuous reassessment."

The enhancements also extend to the practice's medical weight loss program, which has been updated to incorporate a more structured approach to combination therapy. The program, which is supervised by the practice's clinical team and currently includes GLP-1 peptide therapy, GLP-1 and GIP dual agonist peptide therapy, and oral medication options, now includes a more defined framework for integrating weight loss treatment with body contouring procedures. Patients pursuing surgical procedures such as abdominoplasty or Brazilian Butt Lift who are also enrolled in the weight management program now receive a coordinated plan that accounts for both tracks of treatment simultaneously.

Escape Medical PC holds QUAD A accreditation and operates with a clinical team that includes a nurse practitioner, an anesthesiologist, registered nurses, and licensed aestheticians, all working under the direct supervision of Dr. Keneth Hall. The practice's on-site surgical suite allows surgical procedures to be performed within the same facility as non-surgical treatments, a structural feature that supports the coordinated care model underlying the announced enhancements.

The practice serves patients from Rome and the surrounding Central New York region, including Utica, New Hartford, Clinton, Oneida, Vernon, and Verona. Financing is available through the practice's partners PatientFi, First Source Federal Credit Union, and Cherry, offering flexible payment options including fixed monthly plans, medical loans, and budget-friendly payment arrangements for qualifying patients

Escape Medical PC is a surgeon-owned and operated medical spa located at 8080 Turin Road, Rome, NY 13440. Founded and led by Dr. Keneth Hall, MD, FACS, FASMBS, the practice provides cosmetic surgery and medical aesthetic treatments in a QUAD A-accredited facility with an on-site surgical suite, serving patients across Central New York and the broader Mohawk Valley region.

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Escape Medical PC is a Rome, NY medical spa offering cosmetic surgery and medical aesthetics services, including liposuction, tummy tuck, Brazilian Butt Lift, RF microneedling, and mommy makeover treatments, serving nearby areas.

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