Escape Medical PC Expands Into New Hartford With Second New York Location

May 11, 2026

ROME, NY - May 11, 2026 -
Escape Medical PC, the surgeon-owned medical spa based in Rome, New York, is opening its New Hartford office on May 18, 2026, marking a significant step in the practice's expansion across Central New York. The new location brings physician-led cosmetic and aesthetic care closer to residents throughout the Utica-New Hartford corridor.

Founded and led by Keneth Hall, MD, FACS, FASMBS, a board-certified cosmetic surgeon, Escape Medical PC has delivered medically supervised cosmetic treatments since opening its Rome location in 2022. Dr. Hall built the practice around a straightforward premise: patients seeking both surgical and non-surgical aesthetic procedures should be able to access them within a single, medically responsible environment. The New Hartford expansion reflects the growing demand for that model in Oneida County and surrounding communities.

"New Hartford represents a community that values quality and expects a high standard of care," said Dr. Keneth Hall, MD, FACS, FASMBS, founder and medical director of Escape Medical PC. "Bringing our team and clinical approach to this area has been a priority for us, and we are proud to now serve patients here with

the same level of oversight and personalization they would receive at our Rome facility."

The New Hartford office will offer a carefully structured range of aesthetic and wellness services tailored to the community. Medical aesthetics available at the location include injectables such as Botox and dermal fillers, RF microneedling, laser hair removal, IPL photofacial treatments, and PRP hair restoration. Patients will also have access to IV therapy, medical facial treatments, brow lift and lamination, lash lift, microdermabrasion, and skin treatments. For patients pursuing medically supervised weight loss, the New Hartford office will provide physician-guided programs incorporating semaglutide, tirzepatide, phentermine, and oral medication options. A full massage therapy menu rounds out the offerings, including the Escape Signature Massage, Swedish massage, Arnica deep tissue massage, lymphatic drainage massage, mother-to-be massage, wood therapy massage, hand and foot massage, CBD upgrade, and peppermint foot therapy.

Surgical consultations for procedures including tummy tuck, mommy makeover, Brazilian Butt Lift, arm lift, breast augmentation, face lift, and daddy makeover are also available at the New Hartford office, with surgeries performed at the Rome facility's accredited on-site surgical suite. This structure allows New Hartford residents to begin their surgical journey locally while accessing the full depth of Dr. Hall's surgical capabilities at the Rome location.

New Hartford has long been identified as a key service area for the practice, given its proximity to Utica and the concentration of residents who have historically traveled to larger metro areas for comparable aesthetic care. With the opening of this location, those patients will have access to medically supervised cosmetic procedures without the commute, while still receiving the individualized treatment planning that has defined Escape Medical PC's reputation in Rome.

The practice's clinical model distinguishes it from traditional medical spas in the region. Treatments are not delegated to independent contractors operating without physician oversight; rather, all care at Escape Medical PC is structured around Dr. Hall's direct involvement and the credentials of his licensed medical staff. That structure, which includes compliance with New York State Department of Health Office-Based Surgery Program standards, has been central to the practice's identity since its founding.

Dr. Hall's medical background spans decades of surgical training and leadership across some of the country's leading institutions. He earned his MD from Howard University College of Medicine and completed a minimally invasive, robotic, and bariatric surgical fellowship at NYU Long Island, where he served as Chair of the Committee on Obesity and director of Surgical Simulations. A fellow of both the American College of Surgeons and the American Academy of Cosmetic Surgery, Dr. Hall also serves as Medical Director of the Hernia, Weight Loss, and Wound Centers at Rome Health. His work has been recognized through numerous awards, including the New York Times Rising Star Award, multiple Top Doctor designations, and the 40

Under 40 Achievement Award from the Network Journal.

Escape Medical PC has also earned QUAD A accreditation, a distinction awarded to healthcare facilities that meet rigorous standards in patient safety, clinical quality, and operational excellence. First established in 1980, QUAD A accreditation is widely regarded as a meaningful benchmark for outpatient surgical and aesthetic facilities. The recognition reinforces the practice's standing as a medically credible provider of cosmetic surgery and aesthetic treatments in Central New York, and it will carry forward to the New Hartford location as the practice continues to operate under the same clinical standards.

Bridget Roberts, RN, a New Hartford native and graduate of St. Elizabeth College of Nursing, will be among the clinical staff supporting the new location. Roberts brings more than two decades of nursing experience to the role, with a background in gastroenterology and hospital administration. Her presence at the New Hartford office reflects the practice's deliberate effort to staff locations with clinicians who have roots in the communities they serve.

Escape Medical PC's reach extends well beyond Rome and New Hartford, with the practice serving patients from Utica, Clinton, Whitesboro, Yorkville, Oneida, Verona, Vernon, and Marcy, as well as surgical patients traveling from a wider radius across Central New York. Financing is available through the practice's partners PatientFi, First Source Federal Credit Union, and Cherry, offering flexible payment options including fixed monthly plans, medical loans, and budget-friendly payment arrangements for qualifying patients. Consultations can be scheduled online through the practice's booking platform.

"This is not just about adding a location, it is about being present in a community that deserves access to this level of care," Dr. Hall added. "Our goal has always been to help people feel their best in an environment that puts safety and personalization first. New Hartford fits that mission."

Escape Medical PC is a surgeon-owned and operated medical spa with locations in Rome, NY and New Hartford, NY. Founded by Keneth Hall, MD, FACS, FASMBS, the practice offers cosmetic surgery and medical aesthetics services including liposuction, tummy tuck, Brazilian Butt Lift, RF microneedling, and mommy makeover treatments, serving patients across Central New York. More information is available at www.escapeaesthetics.com.

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For more information about Escape Medical PC, contact the company here:Escape Medical PCKeneth Hall, MD, FACS, FASMBS315-922-5200office@escapeaesthetics.com8080 Turin Rd, Rome, NY 13440, USA

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Escape Medical PC is a Rome, NY medical spa offering cosmetic surgery and medical aesthetics services, including liposuction, tummy tuck, Brazilian Butt Lift, RF microneedling, and mommy makeover treatments, serving nearby areas.

Website: http://www.escapeaesthetics.com

Email: office@escapeaesthetics.com

Phone: 315-922-5200