



Pumpkin Jack's Ranch: Launches New Pumpkin Patch and Farm Attractions in Paso Robles

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PASO ROBLES, CA - September 04, 2026 -

Pumpkin Jack's Ranch, a new family-friendly agritourism destination in Paso Robles, California, will hold its grand opening on September 12 at 5375 Monterey Road, located just off Highway 101. The ranch, co-owned and custom-fabricated by Monster City Studios, introduces a purpose-built seasonal farm experience to the Central Coast, blending traditional harvest activities with theme-park-level design and craftsmanship.

On opening day, guests can expect a spooky pumpkin patch with haunted house elements designed for families rather than extreme scares, along with custom hay structures for climbing and play. The property also features an interactive corn maze along Monterey Road, apple cannon target ranges, giant inflatable bounce houses, and outdoor lawn games spread across open fields.

Unlike arrangements in which a farm hires outside vendors to install temporary displays, Monster City Studios serves as part owner of the ranch. That ownership stake has allowed the studio to treat the property as a permanent creative canvas rather than a one-time build. The result is a set of durable, high-production

attractions engineered to be reused, refreshed, and reimagined across the calendar year.

A kids farm play area and petting zoo rounds out the offerings, giving younger visitors a chance to meet and feed resident farm animals in a supervised outdoor setting. Visitors can also walk the sun-drenched pumpkin fields to select from giant pumpkins, classic carving varieties, ornamental gourds, and specialty winter squash.

The vision for the ranch extends well beyond the autumn season. Because the attractions were fabricated by an ownership team with roots in themed environments, the property is designed to be transformed and redecorated for other seasons throughout the year, evolving from a fall pumpkin patch into a multi-seasonal destination that continually re-imagines the grounds.

"Building this as part owners rather than as an outside contractor changed everything about the approach," said a spokesperson for Pumpkin Jack's Ranch. "It meant the team could invest in permanent, high-quality craftsmanship and think about the property as a year-round experience instead of a temporary seasonal setup."

The opening adds a high-production agritourism attraction to the Paso Robles region, an area that has seen steady growth in both tourism and resident foot traffic. Local organizers have noted increasing interest in experiential farm destinations that combine harvest traditions with interactive entertainment for all ages.

"Paso Robles has a strong tradition of drawing visitors to the Central Coast, and the goal is to give families a reason to make new autumn memories close to home," the spokesperson added. "The plan is to keep evolving the property so there is always something new to discover."

Residents, regional travelers, and families can follow @PumpkinJacksRanch on Instagram for build progress, behind-the-scenes looks, and seasonal announcements ahead of the September 12 opening.

Pumpkin Jack's Ranch is an agritainment farm in Paso Robles, California, offering a pumpkin patch, corn maze, petting zoo, haunted attractions, and a range of family-oriented outdoor activities. The ranch is co-owned and custom-fabricated by Monster City Studios, a design and build firm specializing in themed environments.

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For more information about Pumpkin Jack's Ranch, contact the company here: Pumpkin Jack's Ranch
Pumpkin Jack's Ranch 805-674-1850 info@pumpkinjacksranch.com Pumpkin Jack's Ranch 5375
Monterey Road Paso Robles CA 93446

Pumpkin Jack's Ranch

Pumpkin Jack's Ranch, located in Paso Robles, CA, is a premier local farm destination offering fun, family-friendly outdoor attractions.

Website: <https://pumpkinjacksranch.com/>

Email: info@pumpkinjacksranch.com

Phone: 805-674-1850

